

Arbitration Agreement

This Agreement shall be governed and interpreted under California law. Any future disputes between the parties will be resolved first by mediation and, if the mediation does not resolve the matter, by final and binding arbitration in Los Angeles County. In the event of a dispute, if the parties are deadlocked on a matter for more than fifteen (15) days, they agree to submit to mediation before a neutral mediator with the intent to conduct the mediation no later than thirty (30) days after submission by a party, and if the mediation is unsuccessful then proceed to binding arbitration to be conducted in accordance with the streamlined arbitration proceedings set forth in the rules of JAMS. The parties will share the expenses of any mediator and arbitrator, provided that the arbitrator may award costs and reasonable attorneys' fees to the prevailing party in the arbitration.